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**Aerospace Optics strengthens customer service commitment,
improves online ordering process**

FORT WORTH, TEXAS, June 19, 2008 – To further its ongoing commitment to customer service, Aerospace Optics Inc. has re-designed its Web site, creating an online part-ordering system that enables custom-designed products and is both quick and easy to use.

The site, VIVISUN.com, includes enhanced technical information and special features, such as a configurator, which enables customers to spec-design products online. The configurator guides the customer through the development process, allowing them to select the enclosure, actuation, ground and termination type, as well as optional upgrades, such as EMI shielding or high-impact shock-resistance.

“We now have the ultimate customer support tool,” said Craig Morgan, vice president of sales. “We know timing is critical and this new service gets the avionics designer back to designing instead of wrestling with part numbers.”

VIVISUN.com also features a part look-up and search capability, which allows customers to view their company’s order history and submit product requests online. Customers can select the same products they have ordered in the past or order new parts using a few, quick keystrokes.

Aerospace Optics is one of the world’s premier manufacturers of LED pushbutton switches, indicators and electro-optical, programmable displays for avionics, aerospace and defense applications. Located in Fort Worth, Texas, Aerospace Optics is an ISO9001:2000 and AS9100:2001 Section 1 certified supplier. For more information on Aerospace Optics or its customer service initiatives, visit www.vivisun.com or call 1-888-848-4786.

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