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Aerospace Optics to introduce web-based configurator at upcoming NBAA Meeting & Convention

FORT WORTH, TEXAS, SEPTEMBER 5, 2008 – In an effort to enhance its ongoing commitment to customer service, Aerospace Optics Inc. will provide demonstrations of its new customer portal and interactive configurator during the National Business Aviation Association's (NBAA) 61st Annual Meeting & Convention Oct. 6-8.

The configurator is an online part specification system that enables the user to specify complete part numbers and request a quote anytime day or night. The configurator was made available on a limited basis to Aerospace Optics' customers earlier this year and the response has been tremendous. The configurator will be introduced industry-wide at the NBAA Convention in booth 1750.

"We are always looking for opportunities to simplify our ordering process and judging from what we are hearing, the configurator is exceeding all expectations," said Craig Morgan, vice president of sales.

The Aerospace Optics configurator guides customers through the part number design process, allowing them to select the enclosure, actuation, legend, ground and termination type, as well as optional upgrades, such as EMI shielding or NVIS compliant lighting.

The NBAA Convention provides a platform for business aviation professionals to network and learn about new products and services. NBAA 2008 will be held at the Orange County Convention Center in Orlando. For more information, visit www.nbaa.org/2008.

Aerospace Optics is one of the world's premier manufacturers of LED pushbutton switches, indicators and electro-optical, programmable displays for avionics, aerospace and defense applications. Located in Fort Worth, Texas, Aerospace Optics is an ISO9001:2000 and AS9100:2001 Section 1 certified supplier. For more information, visit www.vivisun.com or call 1-888-848-4786.

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